

## **EXPERIENCE A NEW LEVEL OF LUXURY AT THE SHOPS BUCKHEAD ATLANTA**

World class shopping, dining and entertainment district serves as a vibrant destination for domestic and international visitors to Atlanta.

**ATLANTA** - There's a new high-style mecca that rivals New York City's Madison Avenue and San Francisco's Union Square for its fashionable streetscapes and memorable travel experiences. Spanning six walkable blocks, this stylish haven invites visitors to shop, savor and be pampered.

**LOCATED IN THE HEART OF ATLANTA'S MODERN LUXURY DESTINATION**-The Shops Buckhead Atlanta is located just 30 minutes from Atlanta's Hartfield International Airport at the intersection of Peachtree Road and Buckhead Avenue. Surrounded by five star hotels, the project's architectural design, artful storefronts and lush seasonal landscaping have earned many accolades from affluent global travelers, professional athletes and celebrities.

**LUXURY VISITOR EXPERIENCES** - Today's luxury traveler is searching for unique experiences and personalized amenities. The Shops Buckhead Atlanta delivers with VIP offerings. According to Anneliese Reid, The Shops Buckhead Atlanta marketing manager, "The Shops Buckhead Atlanta welcomes visitors from around the world who seek the best in luxury designer fashion and accessories for both men and women. The project was designed to provide a distinctive shopping and dining experience both in the shops and throughout its lushly landscaped streets that isn't offered anywhere else in Atlanta."

## **EXPERIENCE RENOWNED DESIGNER BRANDS ALONG WITH TODAY'S CONTEMPORARY LABELS**

Visitors from around the world will discover over 50 distinctive shops and restaurants offering the finest in luxury goods, services and culinary options, many of which are found nowhere else in the city except at The Shops Buckhead Atlanta.

(\*Notes Atlanta's only location.)

- **Akris\*** featuring Albert Kriemler's sleek, refined and fashion forward women's wear and accessories reflecting today's mobile lifestyle
- **Alice + Olivia\***, a contemporary clothing company featuring the latest trends in women's ready-to-wear, gowns, shoes, tech accessories and handbags from designer Stacey Bendet
- Luxury concept store **ATTOM\***, featuring labels like Balenciaga, Rick Owens, and Maison Margiela, is the Swiss company's first US store

- The flagship store of **Bella Bag\*** offering certified, pre-owned authentic luxury handbags from heritage brands like Chanel, Louis Vuitton, Dior, Gucci, Prada and Goyard
- **Billy Reid** featuring designer luxury men's and women's clothing celebrating craftsmanship, tailoring, and American manufacturing
- E-commerce apparel company **Bonobos\*** launched a Guideshop, featuring the full line of men's pants, suits, denim, shirts, shorts, swim and outerwear
- **Brunello Cucinelli\***, featuring famous cashmere designs and ultra-chic luxury men and women's sportswear lines
- Founded by Kristen Hard, **Cacao** specializing in the creation of exquisite origin-driven chocolate and confections
- Tailor-made suiting, men's clothing specialist and the paradigm of Italian masculine elegance, **Canali\***
- Famously luxurious red-soled shoes and handbags in the boutique of French designer **Christian Louboutin\***
- **COS\***, a fashion brand and clothing boutique for women and men who want modern, functional and cutting edge design
- A destination of choice for those who wish to explore, discover and enjoy the best of the world of premium cigars, **Davidoff of Geneva\***
- **Dior\***, featuring ready-to-wear, leather goods, fashion accessories, footwear, jewelry and more from the French luxury fashion house
- Paris-based **Diptyque\***, featuring scented candles, perfumes, home fragrances and face and body care
- **Etro\***, featuring men and women's ready-to-wear clothing, shoes, jewelry, accessories, leather goods, textiles, home decor and perfumes
- The South's largest offering of quality brands for kitchen, lighting, and bath projects, **Ferguson Bath, Kitchen, & Lighting Gallery\***
- **FLYWHEEL** offering an immersive, music-driven indoor cycling experience providing a more rewarding workout
- **Groomed\*** providing hot lather shaves, beard services, and haircuts for men
- **Hermès\***, a flagship location showcasing the designer's leather, lifestyle accessories, perfumery, luxury goods and ready-to-wear fashion
- Luxurious multi-brand fashion retailer, **INTERMIX\***, offering the most sought-after styles from a variety of designers and hand-selected pieces
- **Jimmy Choo\*** encompassing a complete collection of women's shoes, handbags, small leather goods, sunglasses, eyewear, fragrance and men's shoes and accessories
- Understatedly chic, **JOIE\*** offering designs constantly inspired by the Southern California lifestyle and its casual, yet sophisticated way of life
- **Jonathan Adler**, featuring beautiful home accents by the iconic potter, designer, author, and Atlanta native
- Designing and developing technical apparel, lifestyle products and accessories for men and women living full-contact lives, **KIT AND ACE\***
- **L'Occitane** offering high-quality skin and bath products made from natural plants and essential oils

- World-renowned for its exquisite corsetry and detailing, luxury lingerie and swimwear designer **La Perla\***
- **Les Copains\***, one of the most renowned prêt à porter brands and a symbol of the Made in Italy creative tradition
- From Denmark, **Lindbergh\*** delivering clothing and accessories for today's informed man who is interested in acquiring a wardrobe that fits with every part of his life
- Distinguished outerwear designer, **Moncler\***, featuring the brand's collection of smart men, women and children's designs
- **NARS\*** providing women with a full spectrum of classic and fashionable colors and innovative products from which they can build their makeup wardrobe and express their individual styles
- A brand that defines the authentic Californian way of life, **Planet Blue\***, a distinct fashion style that has since been replicated around the world
- **Theory\*** offering sophisticated clothing with a simple design philosophy, clean silhouettes, quality, craftsmanship and fit
- Italian luxury shoes, handbags and other leather accessories for men and women, **Tod's\***
- Internationally acclaimed designer, **Tom Ford\***, featuring men and women's designs, beauty, eyewear and accessories
- Founded in Saint Tropez in 1971, **Vilebrequin\***, devoted to perfecting the art of swimwear and beachwear
- **Warby Parker** featuring designer, vintage-inspired eyewear at a revolutionary price

Shops premiering soon include: Robert Talbott and Venetian Nail Spa

#### THE SHOPS BUCKHEAD ATLANTA VISITOR SERVICES

Out of area visitors to The Shops Buckhead Atlanta are eligible to receive a Global Access Card, which entitles the visitor to special offers, amenities and experiences offered by participating retailers and restaurants. Luxe experiences include complimentary champagne, hotel package delivery, hotel room fittings, alterations, beauty consultations and personal stylist sessions. In addition, for same day purchases over \$500, visitors receive two complimentary tickets to the Michael C. Carlos Museum, Emory University.

To view a complete listing of all shops, dining and entertainment, visit [theshopsbuckheadatlanta.com](http://theshopsbuckheadatlanta.com). The site features a complete listing of store and restaurant information, in addition to a schedule of upcoming events. Followers can also keep up with the latest news and announcements via Instagram, Twitter, Facebook and Pinterest.

#### ABOUT THE SHOPS BUCKHEAD ATLANTA

The Shops Buckhead Atlanta, opened in 2014 by commercial real estate developer OliverMcMillan, spans six city blocks in the heart of prestigious Buckhead, located just 30 minutes from Atlanta's Hartsfield International Airport. The development offers more than 50 fashion retailers and restaurants, and many of the retailers - including Hermès, Dior, and NARS -

are the first locations in the Atlanta market. Located along Peachtree Street, Atlanta's most famous thoroughfare, The Shops Buckhead Atlanta offers a sophisticated outdoor shopping and dining experience unmatched in the South. For more information, visit <http://theshopsbuckheadatlanta.com>.

#### **ABOUT OLIVERMCMILLAN**

Founded in 1978, OliverMcMillan has earned a reputation as one of the largest and most forward-thinking commercial real estate developers. The award-winning firm creates high-quality, artistic, market-appropriate developments and is recognized by industry leaders for its ability to move forward in a nimble and visionary manner. The firm has designed and developed more than eight million square feet of projects, with a total project value exceeding \$5 billion. OliverMcMillan currently has approximately \$3 billion in real estate projects under development in cities across the United States. Approaching each project with respect for the surrounding architecture and local culture, the firm works to create vibrant, enduring destinations. For additional information about OliverMcMillan, please visit [olivermcmillan.com](http://olivermcmillan.com).

## 体验亚特兰大巴克海特购物商城的全新豪华购物之旅

世界级购物、餐饮和娱乐服务，  
带给国内外访客一个活力四射的国际购物天地。

**亚特兰大** - 一个高品位购物商城，其时尚街景及其营造的旅游体验足以媲美纽约的麦迪逊大道及旧金山的联合广场。在这个横跨六大步行街区的时尚购物天堂，您可以尽享购物、美食及其带来的极致体验。

**位于亚特兰大现代奢华区中心** - 亚特兰大巴克海特购物商城距亚特兰大哈茨菲尔德国际机场(Hartfield International Airport) 30分钟车程。位于 Peachtree 路和 Buckhead 街的交叉口，周边有多家五星级酒店。这里的建筑设计、特色店面，以及葱郁的季节性景观受到众多来自全球各地的旅客、专业运动员及名人的青睐。

**高端访客体验** - 现今的高端旅客追求的是一种独特的体验及个性化的服务设施，而巴克海特购物商城提供的正是这种 VIP 待遇。正如巴克海特购物商城的市场营销经理 Annelies Reid 所说，“巴克海特购物商城欢迎所有追求奢华品牌，时尚及配饰的世界各地游客，我们的宗旨就是为顾客提供独特的购物，餐饮体验及美丽葱郁的街景，享受在亚特兰大别处享受不到的东西。”

### 体验极负盛名的设计师品牌及现代品牌

这里汇聚了 50 多家品位独特的商店和餐厅，巴克海特购物商城为游客提供最好的奢侈品，优质的服务和多元化的饮食，许多商店餐厅在市内仅此一家。

(\*标注为亚特兰大市区唯一的商店)

- **Akris\***, 专注于豪华、细致、时尚、前卫的女装和配件, 彰显了设计师 Albert Kriemler 的设计风格, 反映了当代多变的生活方式
- **Alice + Olivia\***, 一家现代服装公司, 拥有最新潮的女士高级成衣、礼服、鞋子、饰品和皮包, 由设计师 Stacey Bendet 设计
- **ATTOM\***, 奢华概念店, 专注于类似 Balenciaga, Rick Owens 及 Maison Margiela 的品牌, 是这家瑞士公司在美国的第一家店

- **Bella Bag\***旗舰店, 出售有认证的、翻新正牌奢侈品牌手提包, 包括香奈儿(Chanel)、路易威登(Louis Vuitton)、迪奥(Dior)、古驰(Gucci)、普拉达(Prada)及Goyard等经典品牌
- **Bily Reid**, 专注于奢侈男女装设计师品牌, 精美工艺、裁剪及美国制造商品
- **Bonobos\***, 一家电子商务服装公司, 他们推出的导购商店, 提供系列男士西裤、西装、牛仔、衬衫、短裤、泳装和外衣
- **Brunello Cucinelli\***, 以知名羊绒设计和超别致奢华男女运动装产品系列为特色
- **Cacao**, 由Kristen Hard创立, 专攻本地创意, 生产的精致巧克力和甜点
- **Canali\***, 定制西服, 男装专卖店, 是意大利阳刚优雅的典范
- **Christian Louboutin\***, 法国设计师品牌精品店, 内有知名奢侈红底鞋和手提包
- **COS\***, 一家设计现代、实用的尖端男女, 时尚品牌和服装精品店
- **Davidoff of Geneva\***, 是渴望追逐、发现和享用世界最优质雪茄的顾客的不二之选
- **迪奥(Dior)\***, 法国奢侈时尚品牌, 专注于高级成衣、皮具、时尚配饰、鞋和珠宝等产品
- **Diptyque\***, 源自巴黎, 专注于香味蜡烛、香水、家用熏香和护肤品等产品
- **Etro\***, 男女成衣、鞋、珠宝、配饰、皮具、纺织品、家居饰品和香水等产品
- **Ferguson Bath, Kitchen, & Lighting Gallery\***, 南方最大的高品质厨房、灯具、浴室品牌用具的供应商
- **FLYWHEEL**, 提供由音乐带动、让人全身心投入的室内自行车体验, 带来更具回报的动感运动
- **Groomed\***, 专为男士提供热泡沫剃须、胡须修剪及理发服务
- **爱马仕(Hermes)\***, 一家展销设计师品牌皮具、生活配饰、香水、奢侈品和高级时尚成衣的名店
- **Intermix\***, 多品牌时尚奢侈品店, 内有出自多个设计师之手的潮流风格和多种手选精品
- **Jimmy Choo\***, 男女全套用品系列, 包括女鞋、手提包、皮革小制品、墨镜、眼镜、香料男鞋和配件
- **JOIE\***, 低调的时尚, 其设计尽显南加州的生活时尚及其休闲却精致的生活方式
- Jonathan Adler, 提供知名陶艺家、设计师、作家及亚特兰大本土设计的家居用品
- **KIT AND ACE\***, 设计开发特殊服饰、生活用品及配件, 给每位懂得享受生活的男女
- **L' Occitane\***, 生产高品质护肤沐浴用品, 来自天然植物及精油
- **La Perla\***, 世界知名设计师品牌, 以其精美紧身衣及精细, 奢华女士内衣及泳衣而闻名
- **Les Copains\***, 最知名的高级设计师成衣品牌之一, 代表了“意大利制造”富有创意的传统精髓
- **Lindbergh\***, 丹麦名店, 提供男装及配件, 适用于每一位追求拥有一衣柜适合每个场合衣物的精品男士
- **Moncler\***, 杰出的外衣设计品牌, 提供男装、女装和童装品牌系列
- **NARS\***, 提供一系列女性经典, 时尚色及创意产品, 让女性从中打造属于自己的衣柜, 突显个性风格
- **Planet Blue\***, 一个诠释了纯正加州生活方式的品牌, 其独特时尚正引领世界风潮



- **Theory\***, 提供精美服装, 体现简洁的设计理念以及干净整齐的剪裁、品质、工艺与合身
- **Tod' s\*** 意大利男女奢华鞋、皮包、及其他皮革配件
- **Tom Ford\***, 国际知名设计品牌, 提供男女时装、美容、眼镜和配饰等产品
- **Vilebrequin\***, 1971 年成立于圣特罗佩, 致力于完美的泳装和沙滩装艺术
- **Warby Parker**, 特色设计师品牌、古典眼镜, 价格实惠

即将开业的商店: Robert Talbott 和 Venetian Nail Spa

### 巴克海特购物中心客服

外地访客均有机会获得一张全球通卡, 凭此卡可享受由参与商店及餐厅提供的特别优惠、服务设施和购物体验。豪华体验包括免赠香槟、酒店包裹递送、个性化酒店房间配置、服装修改、美容顾问及私人造型师。如当天消费超过 500 美金, 访客可免费获得 2 张埃默里大学 (Emory University) 迈克尔·卡洛斯博物馆 (Michael C. Carlos Museum) 的门票。

登录 [theshopsbuckheadatlanta.com](http://theshopsbuckheadatlanta.com) 可获取完整的商店、餐饮、娱乐名录。除活动预告外, 巴克海特购物中心网站还提供完整的商店、餐厅信息。关注巴克海特购物中心 Instagram、推特 (Twitter)、脸书 (Facebook) 以及 Pinterest 可获得更多最新消息及活动。

### 亚特兰大巴克海特购物中心简介

亚特兰大巴克海特购物中心于 2014 年由商业地产开发公司奥利弗·麦克米伦 (Oliver McMillan) 开发, 占据了巴克海特中心 6 条街区, 距亚特兰大的哈茨菲尔德国际机场 (Hartfield International Airport) 仅 30 分钟车程。这里汇聚了 50 多家名牌商店及餐厅, 许多品牌店, 包括爱马仕 (Hermes)、迪奥 (Dior) 及 NARS, 都是亚特兰大地区的第一家店。位于亚特兰大最为著名的 Peachtree 大道上的亚特兰大巴克海特购物中心为顾客提供了南方地区无以比拟的非凡户外购物餐饮体验。登录 <http://theshopsbuckheadatlanta.com> 可获取更多详情。

### 奥利弗·麦克米伦公司 (OliverMcMillan) 简介

奥利弗·麦克米伦公司成立于 1978 年, 被誉为是最大的、最具前瞻性的商业地产开发公司之一。这个屡获殊荣的公司创造出的商品既具高品质和艺术性, 同时又符合市场需求, 并因其灵活且有远见的发展模式受到了业内权威人士的认可。奥利弗·麦克米伦公司已设计、开发出超过 800 万平方英尺 (74.3 万平方米) 的工程, 总价值超过 50 亿美金。目前, 奥利弗·麦克米伦公司在全美有约 30 亿美金的工程在建。奥利弗·麦克米伦公司全力打造活力而持久的地建, 每项工程都力求保留周边建筑和当地文化特色。登陆 [olivermcmillan.com](http://olivermcmillan.com) 可了解更多有关奥利弗·麦克米伦公司的信息。